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Date: February 15, 2010

Name: Vincent J. Gnoffo, Reg. No. 44,714

Signature: 

Our Case No. 12729/11

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

David Shen, et al.

Serial No.: 10/633,168

Filing Date: August 1, 2003

For: METHOD AND APPARATUS FOR
ASSESSMENT OF
EFFECTIVENESS OF
ADVERTISEMENTS ON AN
INTERNET HUB NETWORK

Examiner: Donald Champagne

Group Art Unit No.: 3688

Confirmation No.: 4598

AMENDMENT D

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In reply to the Office Action dated October 27, 2009, Applicants respectfully request that the following amendments be entered and the remarks considered.

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 10.